VERY SERIOUS TOOLS

CAPABILITIES
EDITION 2026

SOME PROBLEMS DON'T NEED ANOTHER AGENCY. THEY NEED A TOOL.

Very Serious Tools is a toolmaker. We build one tool around one real problem, hand it over with a manual, teach your team to run it, and then we leave. Everything runs on your accounts, in your company's name, from day one.

WE ARE

- A workshop that builds tools with model numbers
- Small, on purpose: one team per tool
- Guests in your accounts, not landlords
- Happy to say "you don't need AI for this"

WE ARE NOT

- ~~An agency on retainer~~. No monthly fee ticking in the background.
- ~~A platform you rent~~. There's no login of ours to keep paying for.
- ~~Your forever IT department~~. We'd rather you didn't need one for this.
- ~~A promise machine~~. We don't guarantee outcomes we don't control.

THREE THINGS YOU CAN CHECK US ON

01
IN YOUR NAME

Domain, code, automations, prompts, design files: registered to your company from the first day.

02
A MANUAL SHIPS

Every tool comes with a printed and digital manual: how it runs, what to do when it breaks, who to call.

03
HANDOVER DAY

Your team runs the tool in front of us, we remove our access, both sides sign. Then it's yours.

VST-01

THE FRONT DOOR

Identity + website. The first thing people touch. Make it a door, not a wall.

INCLUDES

| Brand identity system
| Website you can edit yourself
| Templates for the boring stuff
| Brand manual

YOU KEEP

Domain, files, accounts, CMS: all in your name.

USUALLY

6 TO 10 WEEKS

VST-02

THE NIGHT SHIFT

Automation workflows that work while you sleep, and tell you when they don't.

INCLUDES

| Process audit (the honest kind)
| Workflows on your own instance
| Error alerts that make sense
| Runbook + training

YOU KEEP

Every workflow, on your accounts, documented.

USUALLY

3 TO 6 WEEKS

VST-03

THE COLLEAGUE

An AI agent plugged into your real tools. Not a chatbot with a name tag.

INCLUDES

| One use case, done well
| Agent connected to your systems
| Guardrails + human approvals
| Measurement

YOU KEEP

Prompts, configs, keys, logs.

USUALLY

4 TO 8 WEEKS

VST-04

THE MEGAPHONE

Promotion, PR and comms, with a plan you can repeat without us.

INCLUDES

| Story + positioning
| Content system + templates
| PR and launch kit
| Publishing workflow you run

YOU KEEP

Channels, calendars, templates, contacts.

USUALLY

4 TO 8 WEEKS

VST-X

ASSEMBLE YOUR OWN

One problem, the right parts. Built around you, not around our menu.

INCLUDES

| Start with the problem
| Combine any modules
| One team, one handover
| One manual for all of it

YOU KEEP

All of it. That's the idea.

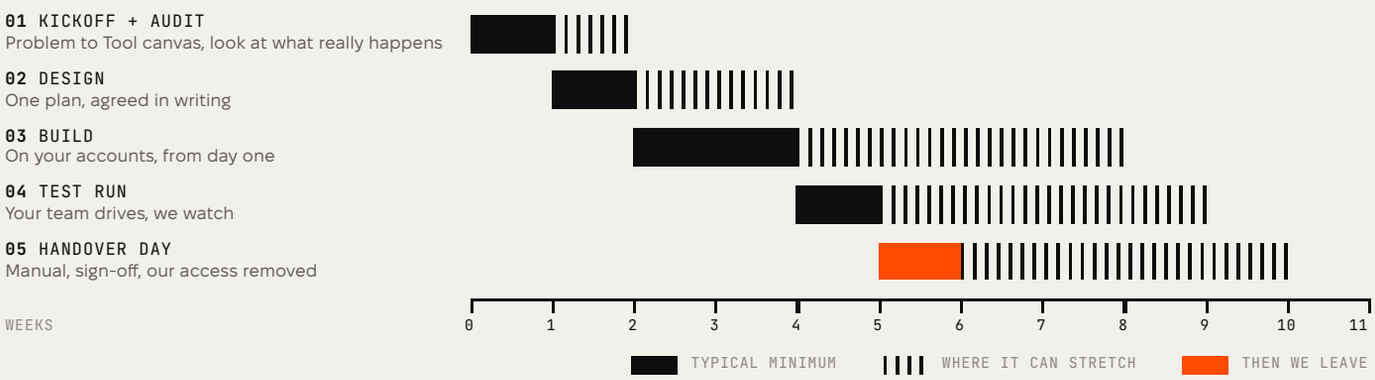
USUALLY

DEPENDS ON THE PROBLEM

HOW A RUN USUALLY GOES

TYPICALLY 6 TO 10 WEEKS.

A typical run for one tool, not a promise. The problem sets the pace: unclear processes, slow approvals or a missing login can add weeks. If it is going to take longer, you hear it from us before you see it on an invoice.



GET@VERYSERIOUS.TOOLS

START WITH THE PROBLEM, NOT THE SERVICE.

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No prices on paper: a website for a bakery and an AI agent for a logistics company are different tools. After a first conversation we name one price for the whole tool, not for hours.